



# IMPACT

Maximising the health & economic benefits of investigator-initiated clinical trials & registries

24 NOVEMBER MELBOURNE CONVENTION & EXHIBITION CENTRE

## SPONSORSHIP PROSPECTUS





The Australian Clinical Trials Alliance (ACTA) was established in 2014 as the national peak body for the investigator-initiated clinical trials and registries sector.

**Our mission is to promote effective and cost-effective healthcare in Australia through investigator-initiated clinical trials and registries that generate evidence to support decisions made by practitioners, policymakers and consumers.**

ACTA membership now numbers more than 60 national and international clinical trials networks, along with major trial coordinating centres and clinical quality registries operating throughout Australia. Together, ACTA members represent more than 10,000 clinician researchers working at the frontline of healthcare delivery.

In November 2016, Australia's leading clinical investigators will be invited to take part in a national summit to be held at the Melbourne Convention & Exhibition Centre  
**Thursday 24 November, 9am-6:30pm.**

The theme of this year's Summit is:

**"IMPACT: Maximising the health and economic benefits of investigator-initiated clinical trials and registries."**

Leading experts in trial design, registry development, health service delivery, health economics and health policy will come together to look at how we can better measure, understand and increase the benefits that trials and registries return to the health system in terms of better quality and more cost-effective care.

**As a key stakeholder in achieving better outcomes in health through clinical trials and registries, I warmly invite your organisation to be one of a small number of invited partners in this important event.**

Professor Ben Mol  
Convener, ACTA Summit 2016

# PRELIMINARY PROGRAM HIGHLIGHTS

## ***Understanding the impact of trials and registries: Is quality cost-effective?***

- > The new world order...welcome to the era of outcomes and value.
- > What we know about the health and economic benefit of trials and registries in Australia.
- > What we don't know (but need to know) about the health and economic benefit of trials and registries in Australia.
- > Novel approaches to healthcare effectiveness research outside Australia.

## ***Measuring the impact of trials and registries: How do we measure impact on quality and cost?***

- > PROMS - Now and in the next 5 years.
- > Bending the healthcare cost curve: Opportunities for trials networks and registries
- > How can we measure impact on policy guiding public service delivery?
- > Measuring impact on business excellence in the private sector.
- > Measuring impact on individual clinical practice.

## ***Maximising the impact of trials and registries: Improving quality***

- > How can clinical trials networks drive better translation of new evidence into measurable benefit?
- > How can registries drive better translation of outcome data into measurable benefit?

## ***Maximising the impact of trials and registries: Improving cost-effectiveness***

- > Strategies for supporting more trials of high value (and less trials of low value).
  - > Increasing the value of individual trials.
  - > Can we/should we develop a value-based approach to supporting quality registries?
  - > Opportunities for linking evidence development to reimbursement in Australia.
  - > Funding for impact: Strategies for building international investment in Australian-led trials.
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## ORGANISING COMMITTEE

### **Prof Ben Mol (Convener)**

Professor Obstetrics and Gynaecology, University of Adelaide

### **Dr Tanya Pelly**

Head of Clinical Integration, Health Outcomes Australia

### **Prof John Simes**

Founding Member and Director, ACTA Director, NHMRC Clinical Trials Centre

### **Dr Neil Soderlund**

Founder, Health Outcomes Australia  
Senior Advisor, Boston Consulting Group

### **Rhiannon Tate**

Chief Executive Officer, ACTA

### **Prof Steve Webb**

Founding Member and Director, ACTA  
Immediate Past-Chair, Australian & New Zealand Intensive Care Society Clinical Trials Group

### **Jessica Weir**

Administration Manager, ACTA

### **Prof John Zalcberg OAM**

Founding Member and Chair, ACTA  
Head, Cancer Research, Monash School of Public Health and Preventive Medicine

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## DELEGATES

This year the Summit has been timed to coincide with the **5th Annual NHMRC Symposium on Research Translation** to take advantage of the potential overlap in delegates and the synergies between the two meetings topics of *“Embedding research into health care: building a culture of quality”* and *“Maximising the health and economic benefits of investigator-initiated clinical trials and registries”*.

Following on from the resounding success of ACTA 2015, we anticipate approximately 250-350 leading clinician researchers, senior policymakers and other influential opinion leaders will attend ACTA 2016.



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## MELBOURNE CONVENTION & EXHIBITION CENTRE

1 Convention Centre Place  
South Wharf  
Victoria  
[www.mcec.com.au](http://www.mcec.com.au)

The Melbourne Convention and Exhibition Centre is superbly located on the banks of Melbourne's Yarra River, close to the heart of the CBD and just 30 minutes from Melbourne's International Airport. The new Convention Centre has received world wide acclaim for achieving a 6 Star Green Star environmental rating by the Green Building Council of Australia, the first in the world for a convention centre.

The modern complex is a landmark in the area, perched on the south bank of the Yarra River, and surrounded on all sides by trams, trains, buses, taxi ranks and ample car parking. A short stroll along the iconic Southbank Promenade places you in the heart of Melbourne city.

## SPONSORSHIP PACKAGES

Sponsorship is being sought from a small number of key organisations to support the Summit and partner with ACTA in bringing together senior representatives from Australia's clinical research and health policy sector.

We hope you will take the opportunity to consider supporting the Summit and confirming your organisation's commitment to maximising the health and economic benefits of investigator-initiated clinical trials and registries in Australia.

### Summit Principal Partners Package: \$20,000 (plus GST)\*

Up to three Principal Partner packages are on offer.

#### Benefits

- Acknowledgement throughout the event as a Summit Principal Sponsor
- **Up to five full registrations** for trade delegates to attend the Summit and the ACTA Networking Reception
- Space to display promotional material (one trestle table + pull up banner) in the pre-conference area and the opportunity to engage Summit delegates during lunch, refreshment breaks and the networking reception.
- Opportunity to display a corporate pull-up banner beside the main stage.
- A single piece of promotional material to be placed on plenary tables for each delegate
- Corporate logo placement and acknowledgement as a Summit Principal Partner on the Summit program, opening slides and promotional banners.
- Acknowledgement as a sponsor of the Summit on the ACTA website and electronic promotions.

### ACTA Networking Reception Sponsor: \$5,000 (plus GST)\*

One ACTA Networking Reception Sponsorship is on offer.

#### Benefits

- **Two full registrations** for trade delegates to the Summit and the ACTA Networking Reception .
- Acknowledgement as the sponsor of the ACTA Networking Reception to be held in the foyer directly after the official program concludes
- Acknowledgement as the ACTA Networking Reception sponsor on the ACTA website and news items



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## Special ACTA Member Sponsor Package: \$2,000 (plus GST)\*

ACTA Member Sponsor Packages are on offer to organisations that are current members of ACTA.

### Benefits

- **Four full registrations** including entry to the ACTA Networking Reception.
- Space to display promotional material (one trestle table + pull up banner) in the pre-conference area and the opportunity to engage Summit delegates during lunch, refreshment breaks and the networking reception.
- Corporate logo placement and acknowledgement as a Summit Sponsor on the Summit program, opening slides and promotional banners.
- Acknowledgement as a sponsor of the Summit on the ACTA website and electronic materials.

## Summit Exhibitor Package: \$2,000 (plus GST)\*

### Benefits

- **Two full registrations** including entry to the ACTA Networking Reception
- Space to display promotional material (one trestle table + pull up banner) in the pre-conference area and the opportunity to engage Summit delegates during lunch, refreshment breaks and the networking reception.
- Corporate logo placement and acknowledgement as a Summit Exhibitor on the Summit program, opening slides and promotional banners.
- Acknowledgement as a Summit Exhibitor on the ACTA website and electronic materials.

\* Please note that all promotional materials to be displayed or distributed during the Summit must be approved by the Organising Committee.

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## FIND OUT MORE

We'd love to discuss how your organisation can be involved in the ACTA Summit 2016.

### Please contact:

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And be sure to visit the ACTA 2016 webpage to stay up to date with all the latest Summit announcements.

<http://www.clinicaltrialsalliance.org.au/events-forums/acta-summit-2016-impact/>